

Ella Gilboa, Graphic Designer

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Address: 160 Lincoln Pl. Apt #2A, Brooklyn 11217, NY

Highly experienced graphic designer with over seven years of experience working in-house and freelance. Working with companies and individuals to develop their image from concept to product. Creative, hard-working, highly skilled and motivated

Skills

- Print design: catalogs, brochures, flyers, packaging, posters, business cards, CD covers, books, newspaper ads etc; design, layout, prepress, printing
- Logo design
- Technical illustration and infographics
- Company branding
- Photo retouching
- Web design (html, css)
- Digital and video photography
- Video editing (FinalCut Pro, Premier)
- Software: Illustrator, Indesign, Photoshop, Dreamweaver, Premier, Microsoft Office
- Fluent in both PC and Mac environments
- Works well under pressure
- Efficient and punctual
- Works well in a team as well as independently
- Excellent communication skills

Selected Work Experience

2008 – Present

A.G.A.S. Manufacturing Group, Philadelphia/Tel-Aviv

In-house graphic designer for a promotional products company. Developed company brand including all print and web materials. Worked closely with international customers providing custom design services. Specialized in print files, design, layout, color correction and coordination and other prepress requirements

2009 – 2011

A.G.A.S. Manufacturing Group, Philadelphia/Tel-Aviv

Design team manager. Managed two graphic designers working on print production. Headed production of company catalog (print and online)

2007 – Present

Freelance Graphic Designer

Providing identity, print and web design for a variety of clients including musicians, boutiques, universities, cafes, film productions and festivals

2007 – 2008

HendelMade, Eytan Hendel Design Studio, Tel Aviv, Israel

In-house studio graphic tech. Creating mockup packaging, tracing and retouching photos, working from the studio designer's sketches, executing projects from sketch to product

2003 – 2005

Hazira Performance Art, theater and music venue, Jerusalem, Israel

PR assistant and weekly zine designer

2005 – 2006

Delta 3, Communication Hi-Tech Company, Jerusalem Israel

Customer service representative

June-August 1997

Hemed, Art Camp, Jerusalem, Israel

Camp counselor, ages 5 to 12. Organizing camp activities, lesson plans and arts and crafts instruction.

Education

2009-2011

MA program, Multi-disciplinary Art Program, *Tel Aviv University*

2002-2006

BFA, *Bezalel Academy of Art & Design, Jerusalem, Israel*

2005

BFA program, New Genres Department, student exchange program, *The San Francisco Art Institute, San Francisco, California*

Languages

English, Hebrew

Dual Citizenship

USA, Israel

References

Upon Request